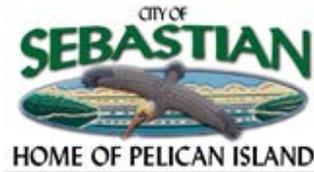


**CENTENNIAL CELEBRATION TASK FORCE
AGENDA
MONDAY, JANUARY 23, 2023 – 10:00 A.M.
CITY COUNCIL CHAMBERS
1225 MAIN STREET, SEBASTIAN, FLORIDA**

- 1. ORDER**
- 2. REPORTS**
 - A. Staff Items**
 - a. Minutes from January 9, 2023 meeting
 - b. Proclamation
 - B. Marketing & Promotion**
 - C. Art**
 - a. Discuss phrases for the coloring book pictures
 - D. Historical**
 - E. Parades & Special Events**
 - F. Sponsorships**
 - a. Finalize sponsorship packet
- 3. NEXT MEETING SCHEDULED FOR February 13, 2023 @ 10am**
- 4. ADJOURN**

NO STENOGRAPHIC RECORD BY A CERTIFIED COURT REPORTER WILL BE MADE OF THE FOREGOING MEETING. ANY PERSON WHO DECIDES TO APPEAL ANY DECISION MADE BY THE CITY COUNCIL, BOARD OR AGENCY WITH RESPECT TO ANY MATTER CONSIDERED AT THIS MEETING OR HEARING WILL NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDINGS IS MADE, WHICH RECORD INCLUDES THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE HEARD. (F.S.286.0105)

*IN COMPLIANCE WITH THE AMERICAN WITH DISABILITIES ACT (ADA) OF 1990, ANYONE WHO NEEDS A SPECIAL ACCOMMODATION FOR THIS MEETING SHOULD CONTACT THE CITY'S SEATING ADA COORDINATOR AT 388-8226 – ADA@CITYOFSEBASTIAN.ORG AT LEAST 48 HOURS IN ADVANCE OF THIS MEETING.
TWO OR MORE ELECTED OFFICIALS MAY BE IN ATTENDANCE AT THIS MEETING.*



**CENTENNIAL CELEBRATION TASK FORCE
MINUTES
MONDAY, JANUARY 9, 2023 – 10:00 A.M.
CITY COUNCIL CHAMBER
1225 MAIN STREET, SEBASTIAN, FLORIDA**

Staff Present

Brian Benton, Leisure Services Director
Cathy Testa, Records Specialist
Jeanette Williams, City Clerk
Paul Carlisle, City Manager

Participants Present

Marc Gingras Michelle Morris
Britney Melchiori Sally Maio
Cara Irwin Rich Johnson
Donna Ware

1. ORDER

The Centennial Celebration meeting was called to order at 10:00am

2. REPORTS

A. Items Staff

MOTION by Ms. Williams and a SECOND by Mr. Carlisle to approve the minutes from December 12, 2022. MOTION approved by unanimous voice vote.

Ms. Williams drafted a Proclamation for the Mayor to read at a future Council meeting inviting citizens to participate in the centennial celebration by sharing old photos and stories. Everyone agreed they would like to have the Mayor read the proclamation to promote the centennial celebration.

Mr. Benton discussed the idea of designing a Christmas ornament as a memento for residents to purchase during the centennial celebration. Everyone liked the idea. He will discuss pricing options with the company and have a report for the February meeting.

B. Marketing & Promotion

Mr. Carlisle will meet with the Sheriff's office tomorrow to discuss printing prices.

Mr. Benton spoke with Mr. Enns from Indian River Magazine he said once a contract is signed he will begin to promote selling ads to their contacts that would be from outside the city, which would be different from the people we would be selling to.

The majority of the committee is interested in having the Indian River Magazine produce our centennial magazine. The writers are professionals and have been in the area for years, they know the history. We want the magazine to be a keepsake so it should be professionally designed.

Ms. Ware explained that she has worked with the Sheriff department's print shop and they will need to know how many copies, the type of paper and the color. The cost will be figured on how many sheets of paper needed then times it by two to cover the cost for replacement paper.

Mr. Benton said to begin we should print 500 sponsorship packets and 1500 coloring books.

C. Art

The committee chose photographs for the coloring book:

1. Fisherman's Landing
2. Kroegel Statute
3. Old Schoolhouse
4. Main Street Boat Ramp
5. Pelican Island National Wildlife Refuge Stamp
6. The Train Station
7. The Chesser family standing with their horses
8. Kayaker in the Sebastian River

D. Historical

Ms. Maio has been working on the historical facts and should be done by the end of March.

Ms. Williams shared with the group a picture of a tree with handmade Christmas ornaments. Each ornament has a piece of history shellacked on a small piece of wood. She would like to do this with the tree that is in City Hall's lobby during the holidays in 2024.

E. Parades & Special Events

Mr. Gingras said there is a company in the area that makes snow and would like to incorporate them into the events for the kids to enjoy.

F. Sponsorships

Mr. Benton reviewed the sponsorship packet and asked for input.

Mr. Gingras requested the QR code be added to the application.

A MOTION by Mr. Carlisle and a SECOND by Ms. Williams to have the Pelican level receive 10 copies of the magazine. Motion approved by unanimous voice vote.

Mr. Gingras will review the names of the events and send an updated list with the full event names to be printed in the packet.

Mr. Benton suggested that everyone look over the packet and send any changes they have to Ms. Testa by January 16th.

Ms. Melchiori asked when the website was going to be live. Mr. Benton said it should be by the end of this month. He will check to make sure after today's meeting.

3. NEXT MEETING

The next meeting is scheduled for January 23, 2023 at 10:00am to finalize the sponsorship packet.

The meeting in February is scheduled for February 13, 2023 at 10:00am.

4. ADJOURN

Being no further business the meeting was adjourned at 10:36am.



PROCLAMATION

INVITATION TO CELEBRATE

WHEREAS, the City of Sebastian will be celebrating its 100th Birthday on December 8th 2024; and

WHEREAS, the City intends to celebrate all year long beginning in January 2024. The opening celebration will begin with the Sebastian River Fine Arts and Music Festival in January and end with a day of festivities on December 8, 2024. Monthly events will offer a myriad of ways to capture enthusiasm and energy that have forged a lasting legacy of paradise for the last ten decades; and

WHEREAS, everyone is invited to participate whether you have historical photos or stories to share of Sebastian over the years. The Centennial Task Force would love to hear them as a dozen months are needed to capture the flavor of Sebastian's proud history featuring its many local landmarks and stakeholders.

NOW, THEREFORE, I, Fred Jones, Mayor of the City of Sebastian, do hereby proclaim the New Year of 2023 as the Planning and Organizational Year for the City's year-long celebration of its 100th birthday and urge all of the residents, businesses, civic organizations, faith groups and pioneer

families of this community to support and participate in the celebrations to be held during 2024.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Sebastian to be affixed this 8th day of February, 2023.

Florida

City of Sebastian,

Fred Jones, Mayor



100
SEBASTIAN
 CENTENNIAL CELEBRATION
 1924 - 2024



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HISTORY

The area of Sebastian, Florida was first inhabited by Ais Indians in the 1700's. In the late 1800's it emerged as a small fishing village and it wasn't long after the arrival of Henry Flagler's locomotives along the Florida East Coast Railway that the area flourished as a trading post for fishing, citrus, boating, outdoor enthusiasts, and locals alike.

Today, the quaint riverfront "fishing village" boasts the rankings of the largest city in Indian River County and biggest population center between Palm Bay to the northwest and Fort Pierce to the southeast. Home to a community of just over 25,000, it's a neat little place to go sightseeing, enjoying food & drinks along the Indian River Lagoon, or have a true "Old Florida" fishing experience.

SCAN TO FILL OUT SPONSOR FORM ELECTRONICALLY



FOLLOW ALONG ON FACEBOOK OR OUR WEBSITE FOR CENTENNIAL UPDATES AND HISTORY PRESENTATIONS!

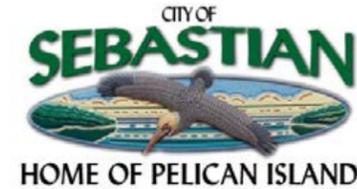
FACEBOOK:



CITYOFSEBASTIAN.ORG



CENTENNIAL CELEBRATION CALENDAR OF EVENTS



OFFICE OF THE MAYOR

1225 Main Street, Sebastian, FL 32958 • (727) 224-5246

Sebastian Riverfront Fine Arts & Music Festival	January 20-21
Sebastian River Art Club Event, Art in the Park	February 17
River Days & Craft Brew Hullabaloo	March 15-17
City of Sebastian Earth Day & Arbor Day Celebration	April 20
Craft Club of Sebastian	May 11-12
Sebastian River Area Chamber of Commerce Concert in the Park	June 7
4th of July Freedom Festival	July 4
<i>(No events August - September)</i>	
City of Sebastian Halloween Costume Contest / Sebastian Police Department Movie Night	October 25
Sebastian Clambake	November 1-3
Sebastian River Area Chamber of Commerce Light Up Night	December 6
Sebastian Rotary Brewfest & Christmas / Centennial Parade	December 7
Sebastian Centennial Celebration	December 8

January 1, 2023

The City of Sebastian will be celebrating its 100th birthday on December 8, 2024. Leading up to this momentous birthday, the Sebastian City Council has appointed a Centennial Task Force Committee to plan celebration events throughout the year by co-hosting the annual festivals in Riverview Park featuring delicious food, live music, children’s activities, local crafts and more. Additionally, there will be a July 4th Parade followed by a spectacular firework show and a Christmas/birthday parade planned for December 7th.

On the City’s birthday, December 8, 2024, the Task Force Committee is planning an exciting day-long celebration in Riverview Park to include a visit from the Teddy Roosevelt impersonator along with cake and ice cream ending with a fireworks display fitting for a magnificent 100th year celebration.

We are asking for your support to make this year-long celebration a great success for residents and visitors alike in 2024. There are several different levels of sponsorship available.

We have been fortunate to call this beautiful city home and I hope you will join me in taking this opportunity to celebrate our piece of paradise that we enjoy!

Sincerely,

Fred Jones, Mayor
City of Sebastian

2024

JANUARY

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DECEMBER

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23	24	25	26	27	28	29
30	31					



PELICAN \$10,000

- Premium Ad space in "Sebastian at 100" Magazine
- Recognition on the Centennial Celebration website
- Year-long social media recognition
- (10) Centennial Celebration t-shirts
- Company logo on sponsor banner displayed at the Centennial Celebration events throughout the year
- Company logo printed on the back of the Centennial T-shirts
- Company logo on a banner located on stage at the Centennial Celebration
- 10 copies of "Sebastian at 100" Magazine
- Logo recognition in the Centennial Celebration Birthday Program



TREASURE SHIP \$5,000

- Full Page Ad in "Sebastian at 100" Magazine
- Recognition on the Centennial Celebration website
- Social media recognition
- (8) Centennial Celebration t-shirts
- Company logo on sponsor banner displayed at the Centennial Celebration events throughout the year
- Company logo on a banner located on stage at the Centennial Celebration
- Logo recognition in the Centennial Celebration Birthday Program



PARADISE \$2,500

- Half Page Ad in "Sebastian at 100" Magazine
- Recognition on the Centennial Celebration website
- Social media recognition
- (6) Centennial Celebration t-shirts
- Company logo on sponsor banner displayed at the Centennial Celebration events throughout the year
- Logo recognition in the Centennial Celebration Birthday Program

CENTENNIAL CELEBRATION SPONSORSHIP OPPORTUNITIES

Join the party and help us celebrate the City of Sebastian's 100th birthday!
Tailored sponsorship opportunities are available upon request.

Contact Cathy Testa for more information:
(772) 388-8209 or ctesta@cityofsebastian.org



TURTLE \$1,000

- Quarter Page Ad in "Sebastian at 100" Magazine
- Recognition on the Centennial Celebration website
- Social media recognition
- (4) Centennial Celebration t-shirts
- Company logo on sponsor banner displayed at the Centennial Celebration
- Business name in the Centennial Celebration Birthday program



OLD GROUCHES \$500

- (2) Centennial Celebration t-shirts
- Recognition on the Centennial Celebration website
- Social Media recognition
- Business name in the Centennial Celebration Birthday Program



Scan for electronic sponsor form.



FRIENDLY PEOPLE \$100 - \$300

- Recognition on the Centennial Celebration website
- Business name in the Centennial Celebration Birthday Program



2024 CENTENNIAL CELEBRATION SPONSORSHIP FORM

DEADLINE NOVEMBER 1, 2023

To be included in printed materials

The City of Sebastian is excited to celebrate its 100th birthday on December 8, 2024. Beginning January 2024 there are several events planned which include the Fine Arts and Music Festival, River Days & Craft Brew Hullabaloo, Clam Bake Lagoon Festival, Sebastian River Art Club, Craft Club of Sebastian, the Chamber of Commerce Concerts in the Park, the Earth Day Celebration, Fourth of July Parade, Sebastian Rotary Brewfest, Christmas Parade, and a Centennial Birthday Party in Riverview Park on Sunday December 8, 2024.

Please refer to the Calendar of Events to see when to find the Centennial Celebration Tent.

All donations, no matter how small, will receive recognition in the Centennial Celebration Program. We are asking for your support to make this historic celebration a great success for our community, and appreciate your consideration.

SPONSOR INFORMATION

Company Name (as it will appear in advertising): _____

Contact: _____

Mailing Address: _____

Phone: _____ Email: _____

Sponsor Level: _____ for \$ _____

- Please make check payable to The City of Sebastian.
- Sponsorships must be received by **November 1, 2023** to ensure recognition in the printed materials.
- Contact Cathy Testa at 772-388-8209 or via email at ctesta@cityofsebastian.org with any questions or for further information.

Guidance for logos: Logo must be in high resolution .jpg files suitable for enlarging on venue signage.

Send this completed form and your company logo to:

**Mail to: Attn: Cathy Testa, c/o City of Sebastian
1225 Main Street, Sebastian, FL 32958**

**Contact Cathy Testa for more information:
(772) 388-8209 or ctesta@cityofsebastian.org**



Scan for electronic
sponsor form.